



TECHNICAL SPECIFICATIONS

PRINT

Publication

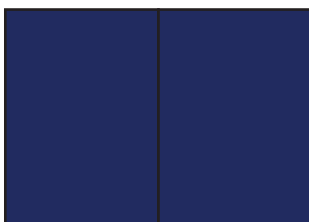
Preview Publication
Road Technology Live

Artwork Deadline

17th January
10th March

PDF files **MUST** be created to these specifications:
Composite CMYK PDF - v1.3 PDF/X-1a:2001
They must contain a Trim Box set to the trim size
All fonts must be embedded
Combined ink density should not exceed 300%

Size	Dimensions (mm)	Dimensions (inches)
Double Page Spread	Please supply as two separate full pages	Please supply as two separate full pages
Full Page	Bleed W: 218mm x H: 305mm Trims to W: 210mm x H: 297mm Type area W: 184mm x H: 256mm	Bleed W: 8.58" x H: 12" Trims to W: 8.26" x H: 11.69" Type area W: 7.24" x H: 10"
Half Page Horizontal	W: 184mm x H: 214mm	W: 7.24" x H: 4.88"
Half Page Vertical	W: 92mm x H: 256mm	W: 3.62" x H: 10"
Half Page Island	W: 118mm x H: 193mm	W: 4.64" x H: 7.6"
Quarter Page Vertical	W: 92mm x H: 124mm	W: 3.52" x H: 4.88"
Quarter Page Horizontal	W: 184mm x H: 60mm	W: 7.24" x H: 2.36"



Double Page Spread



Full Page



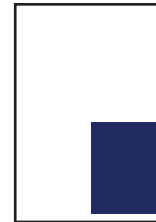
Half Page
Horizontal



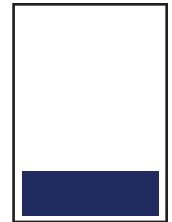
Half Page
Vertical



Half Page
Island



Quarter Page
Vertical



Quarter Page
Horizontal

DIGITAL

Description	Dimensions/Duration	Format
Videos	15 seconds	File type: QuickTime, AVI, MP4 Codec: Apple ProRes, H264 Resolution: 1280x720
Website Banners	W: 295px x H: 110px	Animated GIF (72dpi), JPG (72dpi)
eNewsletter Banners	W: 162 x H: 162	72dpi JPG or static GIF (single image only)

Description

Preview Website
Preview eNewsletter
Daily News Site
Daily News eNewsletter & Video
Wrap-up eNewsletter & Video

Artwork Deadline

7th January
24th January
17th February
17th February
3rd March

Please send all advertising artwork by email to:
production@ropl.com
If you have any queries please call our
Production Manager on **+44 1322 612065**