

YOUR ONE STOP SHOP

BEFORE, DURING and AFTER the show



SEVEN market-leading BPA-audited industry magazines come together to provide the broadest Worldwide audience.

Choose from 3 principle markets: US, Latin America, and *Global

*INCLUDES Global Product Launch programme

BEFORE THE SHOW

P **Conexpo Showguide (US market).**

D The best domestic product by far. Minimum **120,000 total copies** before and during the show.

P **Roadbuilder's Guide to Conexpo (US market).**

D The best way to reach domestic road builders. Minimum **80,000 total copies** before and during the show.

P **Conexpo Showguide in Spanish (Latin American market). 42,000 copies (Print & Digital)** pre-show with three leading industry magazines.

D **Preview News eNewsletters & website (Global market). 3x 70,000 eNewsletters (English & Spanish)** worldwide link to Conexpo launches on the GCMA Preview News website.

P **World Highways and Aggregates Business Conexpo Previews (Global market).**

D Jan/Feb issues with **40,000** and **20,000** total circulation to reach attendees before they travel.

DURING THE SHOW

D **Daily News eNewsletters & website (Global market). 4x 55,000 eNewsletters** worldwide link to Conexpo launches and videos on the GCMA Daily News website.

D **Daily News eNewsletters in Spanish (Latin American market). 5x 15,000 eNewsletters** to Latin America link to Conexpo launches and videos on the Spanish version of the GCMA Daily News website.

P **Global product launch programme (Global market).**

D Combines Preview News website and eNewsletters with Daily News videos, custom videos, and Daily News eNewsletters. **Simply the BEST for awareness. 55,000 digital.**

V **One-minute videos (Choice of US or Global markets).**

Global and US video crews will make a one-minute video at your booth and beam it to your choice of US or Global audience.

V **Daily News video bulletin & 3x 10-second commercial spots (Global market).**

AFTER THE SHOW

P **Road Technology LIVE at Conexpo (Global market).**

D The definitive wrap-up publication. Covers all major equipment categories. **75,000 Circulation (Print and Digital).**

D **Conexpo Wrap-up video and eNewsletter (Global market).**

V A masterful highlights video accompanies stop press items and top videos. **70,000 digital (English & Spanish).**

P Print

D Digital

V Video

Contact our team TODAY for specific details on any of the above products and our bespoke value packages!

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