

25

25 YEARS AS THE MARKET-LEADER



worldhighways.com



SERVING THE LARGEST SECTOR OF THE GLOBAL CONSTRUCTION MARKET SINCE 1991

The world's most requested international construction magazine

PLUS, nearly 3x as many requested print copies as its closest competitor*



*Source: June 2016
BPA Worldwide
Circulation Statement

PRINT | WEBSITE | eNEWSLETTERS

MEDIA KIT 2017

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17,531*

TOTAL PRINT CIRCULATION

12,522*

TOTAL DIRECT REQUESTS

worldhighways.com

The Informed Authority: committed to readership and editorial excellence

We are absolutely determined to ensure that *World Highways* goes on meeting the precise information needs of its readers and its advertisers... and that means regularly researching their opinions and reading habits. During the summer of 2015 we analysed questionnaires from our direct request subscribers to get an up-to-date picture of the market's wants and likes.



Readership research* demonstrates editorial authority

- 95%** of respondents said *World Highways* helps them understand what's happening in the industry;
- 89%** of printed copies are passed on to a colleague or kept for future reference;
- 88%** of respondents rely on *World Highways* for information on where the industry is heading;
- 82%** of respondents had read at least three of the last four copies of *World Highways* they had received;
- 72%** of respondents said reading *World Highways* regularly helped them run their business more successfully;
- 64%** of respondents say they have specified, recommended or purchased a product or service after seeing it in *World Highways*.

Our requested subscribers returned an email questionnaire with a large number of very positive additional comments. Here are just a few:

"As much as we all are in the digital mood these days, I still love reading a hard copy of WH while commuting to work using public transportation."

"Articles and presentation is excellent."

"World Highways is an excellent magazine covering all events happening around world. I like the presentation of articles which are informative and useful for highway construction."

*Publisher's own survey



Intertraffic Amsterdam attendees rate *World Highways* highly

At the last Intertraffic show in Amsterdam in 2016, the results of the International Visitor Research, carried out by show organiser, Amsterdam Rai, showed that:

World Highways was rated second only to its own sister title *ITS International* as the most widely and frequently read publication by this highly informed audience.



INTERNATIONAL ROAD FEDERATION
FEDERATION ROUTIERE INTERNATIONALE



INTERNATIONAL ROAD FEDERATION (IRF)

World Highways was launched in 1991 as the Official Journal of the International Road Federation (IRF). The benefits for advertisers in *World Highways* are as follows:-

- Copies of *World Highways* are sent to senior named individuals in all member organisations worldwide
- All industry professionals that attend IRF events worldwide are invited to apply for a subscription to *World Highways*
- All issues of *World Highways* contain exclusive editorial information supplied by IRF headquarters in Europe and the US
- *World Highways'* editorial team can call upon senior IRF staff as part of its global newsgathering mission



GLOBAL CONSTRUCTION MEDIA ALLIANCE (GCMA)

World Highways is a founder member of the Global Construction Media Alliance (GCMA), a group of leading titles from around the world which has come together to syndicate high quality original content. Members are:

World Highways, Aggregates Business (Europe and International), *Aggregates Research International, Construction Equipment, Roads & Bridges, Construccion Pan-Americana, Minería-Pan Americana, Carreteras Pan-Americanas* and *CMTM* (Construction Machinery Technology and Maintenance).

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Circulation comparison with other international construction media: BPA Worldwide Audit statistics

In the face of an ever-increasing range of digital media options, it is reassuring to know that *World Highways* still makes printed copies available to its worldwide audience on request... a fact which is supported by the data in its BPA Worldwide Audit Statement.

TOTAL QUALIFIED CIRCULATION
17,531**

**Qualified circulation for *World Highways* May 2016 issue: June 2016 BPA Worldwide circulation audits

*June 2016 BPA Worldwide circulation audits

World Highways has the largest requested print circulation provided to qualified named individuals of any international construction publication audited by the BPA Worldwide – **12,522 vs 4,369* - a difference of 8,153 requested print subscribers.**

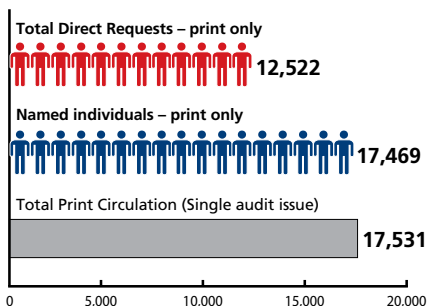
What does this mean for advertisers:

Advertisers are assured that nearly THREE times as many qualified individuals have requested a regular printed copy of *World Highways* magazine on subscription than is the case for International Construction.

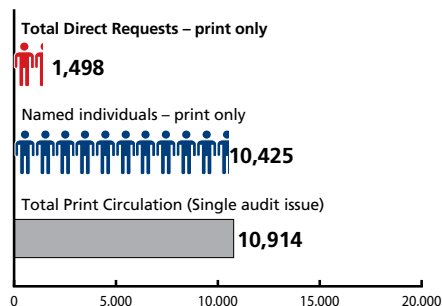
World Highways readers continue to request printed copies of the magazine due to its reputation in the market for in depth editorial excellence within the construction industry.

For you as an advertiser we are therefore able to provide a reassuring degree of certainty that your advertising budget is being wisely invested.

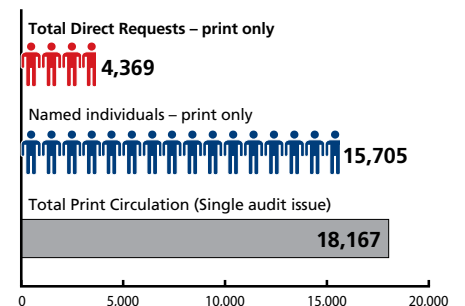
World Highways



Construction Europe



International Construction



Source: June 2016 BPA Worldwide Circulation Statements. For further information visit www.bpaww.com



What is the BPA?

The BPA Worldwide Audit is the international circulation standard demanded by leading agencies and advertisers around the world. The circulation information contained within the BPA Audit Statement provides advertisers with definitive and independent assurance that circulation claims are accurate and can be trusted. This means that advertisers can be 100% sure that *World Highways* is being circulated in line with the information on the BPA Audit Statement.

BPA Worldwide was established in 1931 and is the world's most recognised independent auditing company for the publishing industry, serving more than 2,000 B2B publications, 500 consumer magazines, plus newspapers, events, websites, databases and eNewsletters. The remit of BPA Worldwide, a not-for-profit organisation, is to protect advertisers from inaccurate or inflated circulation claims made by publishers attempting to secure advertising support.

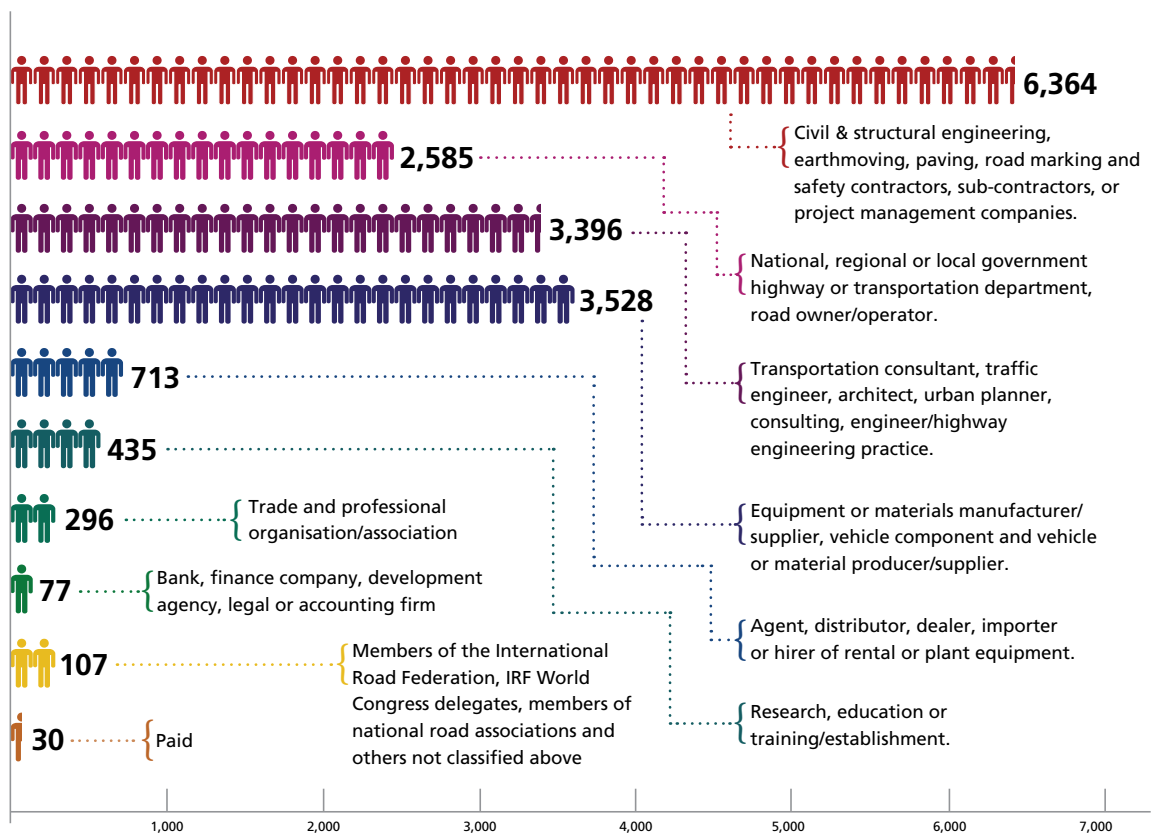
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Circulation demographic: Business Classification



*World Highways, BPA Brand Report for May 2016 issue. For further information visit www.bpaww.com

TOTAL QUALIFIED PRINTED CIRCULATION 17,531*



* Source: June 2016 BPA Worldwide Circulation Statement

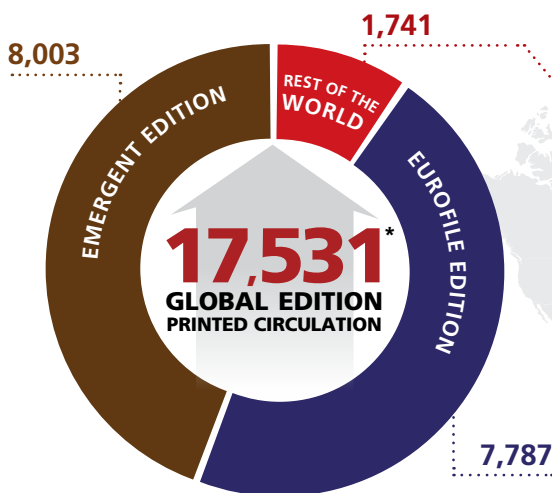
Global edition

The GLOBAL edition circulation:

17,500+ worldwide circulation incorporating all of the editorial detailed in the 2017 Editorial programme. To ensure that your message reaches the GLOBAL circulation this is the only place to advertise your company and its products.



Source: Publishers' own data



World Highways offers you more:

- Full industry breakdown
- More requested subscribers than any other publication in the industry
- The highest levels sent to named individuals (Print Circulation)

Geographical analysis: Rest of the World

Australia:	484
Canada:	287
New Zealand:	227
USA:	735
Others in region:	8
TOTAL	1,741

Plus, the total circulations of both the EMERGENT and EUROFILE editions

EMERGENT edition:	8,003
EUROFILE edition:	7,787
TOTAL	17,531

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Circulation demographic: Emergent/Eurofile editions

Includes all the Global edition contents PLUS:-

BPA World Highways and all of its country demographics are audited by the BPA.

EMERGENT edition*

The EMERGENT edition circulation:

This fast-growing section of *World Highways* is targeted at the world's most exciting and dynamic emerging economies. Over 8,000 individual subscribers receive printed copies of *World Highways'* in-depth EMERGENT edition in booming markets such as China, India, Mexico, Indonesia and Thailand.



EURO edition*

The EUROFILE edition circulation:

An established route to Europe from *World Highways*. Europe's busy road networks are vital to its economic recovery, and will continue to attract funding, especially for the fast-developing central and eastern regions.



Geographical analysis

Asia

China	750
Hong Kong	111
India	1,258
Indonesia	376
Japan	361
Philippines	159
Republic of Korea	295
Russian Federation	285
Silk Road States	125
Singapore	339
Taiwan	175
Thailand	113
Vietnam	88
Others in region	431

Africa/Middle East

Algeria	105
Egypt	62
Morocco	71
Qatar	102
Saudi Arabia	141
South Africa	395
Sudan	5
Tanzania	46
Tunisia	40
Others in region	1,234

South & Central America

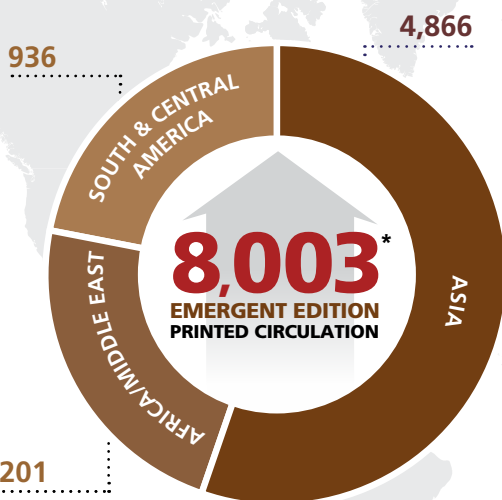
Argentina	89
Brazil	221
Chile	104
Columbia	153
Ecuador	15
Mexico	127
Peru	32
Uruguay	16
Venezuela	84
Others in region	95

TOTAL 4,866 **TOTAL 2,201** **TOTAL 936**

Geographical analysis

EUROPE

Albania	17	Gibraltar	3	Portugal	204
Andorra	8	Greece	200	Romania	283
Austria	294	Hungary	135	San Marino	1
Belarus	30	Iceland	36	Serbia	78
Belgium	401	Ireland	153	Slovakia	80
Bosnia and Herzegovina	31	Italy	325	Slovenia	174
Bulgaria	102	Latvia	80	Spain	260
Croatia	132	Lithuania	144	Sweden	302
Cyprus	62	Luxembourg	29	Switzerland	183
Czech Republic	134	Macedonia	38	Turkey	344
Denmark	190	Malta	40	Ukraine	184
Estonia	169	Moldova	2	United Kingdom	1,004
Finland	158	Montenegro	4	Others in region	122
France	336	Netherlands	423		
Germany	449	Norway	145		
		Poland	298	TOTAL	7,787



* Source: June 2016 BPA Worldwide Circulation Statement

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Editorial programme 2017: special Publications

Each year *World Highways* produces focused supplements distributed to key buyers and specifiers from the combined circulations of *World Highways*, *Aggregates Business Europe/International* and *ITS International*. These supplements are offered to subscribers in both printed and digital formats.



CONEXPO-CON/AGG 2017 PREVIEW

World Highways & Aggregates Business Europe/International

PUBLISHED: **January/February 2017**

TOTAL CIRCULATION: **Up to 60,000+ reach!**

Make sure you promote your company at one of the world's largest trade fairs, Conexpo-Con/Agg 2017. As ever, Conexpo remains one of the best global gathering points for anyone interested in the equipment and technology involved in the highway engineering, general construction and aggregates industries. Our 2017 Conexpo-Con/Agg Preview will be published in the January/February editions of *World Highways*, *Aggregates Business Europe* and *Aggregates Business International* magazines. With a global reach of 60,000+ this will be YOUR EXCLUSIVE OPPORTUNITY to showcase your company or product with our CONTENT-CUSTOMISED PROFILES & GUARANTEED PICTURE, of your choice!



ROAD TECHNOLOGY LIVE at CONEXPO-CON/AGG 2017

PUBLISHED: **April 2017**

TOTAL CIRCULATION:
20,000 print and 40,000+ digital

Direct from Conexpo-Con/Agg in Las Vegas, this will be the definitive guide to all the most significant new models at the world's leading construction equipment show in 2017. Covering all major equipment categories, our team of eight specialist reporters will be on site to bring our global audience up to speed...whether they were able to attend or not.



THE GLOBAL ROAD SAFETY REVIEW 2017

PUBLISHED: **June 2017**

TOTAL CIRCULATION:
70,000 copies worldwide

A special publication from the publisher of *World Highways* and *ITS International* magazines...the industry's two best read titles according to Intertraffic Amsterdam. It provides coverage of products, services and techniques to enhance global road safety.



ROAD SURFACE TECHNOLOGY

PUBLISHED: **October 2017**

TOTAL CIRCULATION:
20,000 print and 40,000+ digital

As budgets for new road construction are under pressure, maintenance is becoming an ever-increasing area of importance in keeping the quality of our roads at the highest level. With this in mind, we launched a new supplement dedicated to surface treatment. This new supplement will look at the latest technologies in milling, microsurfacing, bitumen slurry/emulsions, additives, miracle pothole repairs and modified binders and will aim to provide an overview of the latest innovations in this area of business.

Source: All circulation figures quoted on this page are the publisher's own data.

ADVERTISEMENT DISCOUNTS

Series display advertisers in *World Highways* are entitled to discounts based on their total number of insertions.



THE GLOBAL REPORT: CONSTRUCTION EQUIPMENT 2017

PUBLISHED: **March 2017**

TOTAL CIRCULATION:
20,000 print and 40,000+ digital

Following its highly acclaimed launch in 2014, The GLOBAL REPORT: Construction Equipment is back for 2017 with even bigger and better in-depth expert views on the critical factors that today's users of construction equipment need to consider when specifying their machinery needs. As before, our team of specialist construction equipment reporters will join forces with a host of industry experts to provide a series of incisive insights into the most important developments and opportunities facing the market. We will give 70,000 industry decision-makers the inside track on which new ideas are likely to prevail, and why.

Route One Publishing's *Global Report Construction Equipment* made the **Top 18 Best Single Issue** in the prestigious global **TABBIE B2B 2016** publications awards



Association
of Equipment
Manufacturers



Certified member of the
Construction Equipment
Association

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Editorial programme 2017

★ Honourable mention at the prestigious global TABBIE B2B publications awards

ALL ISSUES	Jan/Feb	March	April	May	June	Jul/Aug	Sept	Oct	Nov/Dec
News	●	●	●	●	●	●	●	●	●
Technology	●	●	●	●	●	●	●	●	●
Diary	●	●	●	●	●	●	●	●	●
IRF section	●	●	●	●	●	●	●	●	●
★ Key Project Report	●	●	●	●	●	●	●	●	●
Onsite (Site Reports)	●	●	●	●	●	●	●	●	●
Equipment File	●	●	●	●	●	●	●	●	●
ROAD CONSTRUCTION EQUIPMENT AND TECHNIQUES	Jan/Feb	March	April	May	June	Jul/Aug	Sept	Oct	Nov/Dec
Airport Paving						●			
Asphalt Paving and Milling		●		●			●		●
Bridge Construction, Formwork, Maintenance and Repairs		●		●				●	
Tunnel Construction	●				●				
Compaction Technology	●			●		●			●
Concrete Paving and Slipforming		●		●				●	
Demolition								●	
Earthmoving	●		●		●		●		●
Engines, Components and Tyres			●				●		●
Machine Control		●		●		●		●	
ROAD PAVING MATERIALS...EXTRACTION, MANUFACTURE, TESTING, AND RECYCLING	Jan/Feb	March	April	May	June	Jul/Aug	Sept	Oct	Nov/Dec
Aggregate Production 1: Drilling, Blasting, Breaking, Screening			●		●				●
Aggregate Production 2: Loading and Hauling					●		●		●
Asphalt Plants and Production		●		●		●		●	
Concrete Plants and Production	●				●				
Materials Testing		●			●		●		
Bitumen Technology and Modification	●		●			●		●	
Recycling and re-use of Pavement Materials	●		●				●		
HIGHWAYS MANAGEMENT. RUNNING AN 18 MILLION KILOMETER NETWORK	Jan/Feb	March	April	May	June	Jul/Aug	Sept	Oct	Nov/Dec
Asset Management, Surveying, Data Capture, Software and GIS, and WIM		●				●			●
Lane Rental and other fixed term contracts					●				
Work-Zone Safety: Temporary Barriers, Lighting, Signage, and Speed Detection		●			●			●	
Safety Barriers, Fixed and Moveable	●			●			●		
Road Markings, Reflective Signage, and VMS	●			●					●
Road Lighting			●				●		
Tunnel Management, Lighting, and Emergency Systems			●				●		
Winter Maintenance						●			

EVENTS TO BE COVERED IN 2017 INCLUDE:

SaMoTer | **asphaltica**



Traffex



BICES
www.e-bices.org

18th IRF
WORLD ROAD MEETING

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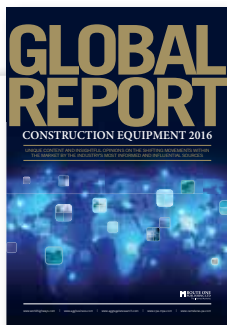
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Editorial Excellence

With expertly written content by our team of senior editors, supported by regional correspondents around the world, *World Highways* continues to reward the trust of its readers, issue after issue. It is no coincidence that *World Highways* has **THREE TIMES** as many requests for print subscriptions as its closest competitor.



*World Highways' Port Mann Bridge article (right) made the **Top 11 Feature Articles** in the prestigious global TABBIE 2016 B2B publications awards!*



*Route One Publishing's Global Report Construction Equipment made the **Top 18 Best Single Issue** in the prestigious global TABBIE B2B 2016 publications awards*



*World Highways' Key Project Report made the **Top 25 Feature Articles** in the prestigious global TABBIE B2B 2015 publications awards*

www.worldhighways.com

Bringing you the very latest in website functionality, combined with the most comprehensive content archive in the sector. www.worldhighways.com offers you the perfect opportunity to connect with readers on a daily basis.

OVER ONE MILLION BRAND EXPOSURES

There are various packages for you to choose from, suiting all budgets and requirements, including Platinum Sponsorship available for these categories:

- Measurement, Survey, Design & Software
- Earthmoving & Excavation
- Asphalt Paving, Compaction & Testing
- Concrete Paving, Compaction & Testing
- In-Situ Recycling of Pavements
- Materials Production & Supply
- Engines, Components & Wear parts
- Auctions, Equipment Supply, Servicing & Finance
- Maintenance & Utility
- Road & Highways Structures
- Road Markings, Barriers & Work zone Protection
- Traffic Focus & Highway Management

There are 4 packages to choose from:

1 PLATINUM

PLATINUM PACKAGE - the perfect combination of print and online brand exposures. By sponsoring a category you are guaranteed a minimum of 1 million brand exposures per annum. These include:

- Sponsorship of a Category
- Logo on Home page
- Sponsors' Profile page, including video
- Logo on Category landing page
- Sponsorship Banner on Category landing page
- Company name in all linked articles
- Logo on eNewsletter
- Logo on all website promotions
- Logo on *World Highways* delivery label

2 GOLD

GOLD PACKAGE - if you would rather sponsor a section then the Gold package is for you.

- Sponsorship of a Section
- Logo on Home page
- Sponsors' Profile page, including video
- Logo on Section landing page
- Sponsorship Banner on Section landing page
- Company name in all linked articles

3 SILVER

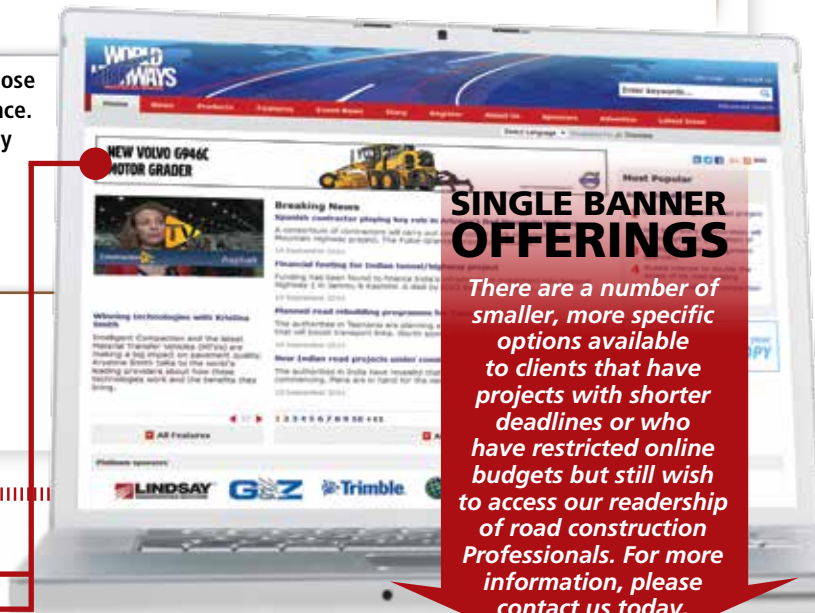
SILVER PACKAGE - a great option for those that want to build up their online presence. Once you have selected either a Category or a Section you will benefit from:

- Sponsors' Profile page, including video
- Company name in all linked articles
- Rotating Sponsorship Banner

4 BRONZE

BRONZE PACKAGE

- Rotating Side Banner



SINGLE BANNER OFFERINGS

There are a number of smaller, more specific options available to clients that have projects with shorter deadlines or who have restricted online budgets but still wish to access our readership of road construction Professionals. For more information, please contact us today.

SINGLE BANNER OFFERINGS

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TOTAL QUALIFIED CIRCULATION 24,285*

eNewsletter 2017

Direct to 24,285* industry professionals

Sent every two weeks to our database of 24,285* industry professionals, each eNewsletter includes a selection of advertising options that will enable you to present your products and services directly to this vitally important audience.

eNEWSLETTER DATES

Plan your campaigns now for 2017...

- January 19th
- February 2nd
- March 16th & 30th
- April 13th & 27th
- May 4th & 18th
- June 1st, 15th & 29th
- July 6th & 20th
- August 3rd, 17th & 31st
- September 14th & 28th
- October 12th & 26th
- November 9th & 23rd
- December 14th

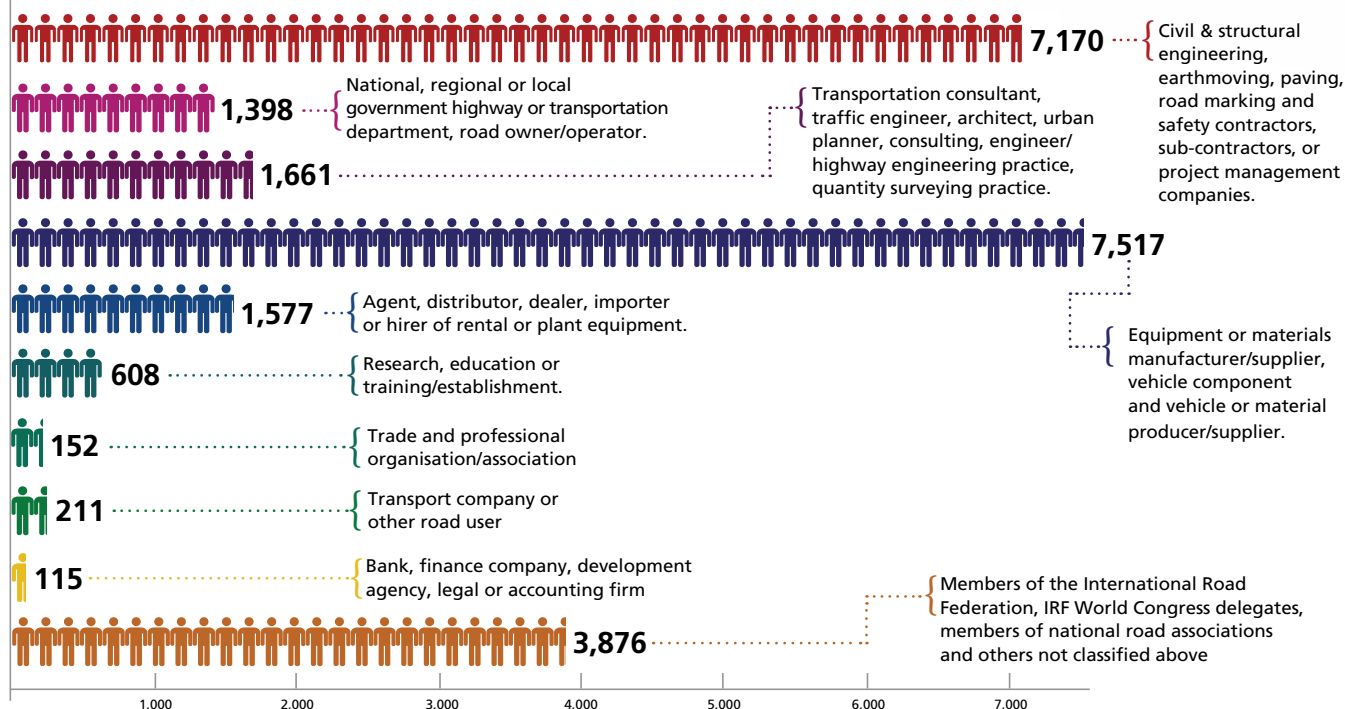
Why use our eNewsletter?

Our qualified database of industry professionals is made up exclusively of people who have subscribed to one of our print magazines, eNewsletters or Daily News online bulletins, or who have attended an industry event where we have supplied the official communications; many are also members of a relevant professional industry association.

PROMOTIONAL OPPORTUNITIES



eNewsletter Business/Occupation breakout of qualified circulation*



* Source: June 2016 BPA Worldwide Circulation Statement

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Classified advertising

For manufacturers and service suppliers seeking new markets for products and services.

The classified pages of *World Highways* allow advertisers a cost-effective way of reaching highway professionals around the world. The easy-to-read design of these pages gives the adverts maximum impact which in turn generates more sales leads for the advertiser.

Classified advertisements now appear within colour-coded industry sections, allowing readers to look up relevant adverts more easily:

- Agents/Dealers Wanted
- Conferences/Courses
- Markings
- Signs
- Testing Equipment
- Asphalt Paving
- Bridge Maintenance
- Operations Management
- Work Zone Safety etc

Whether you want to increase your sales, have a new product/service to be promoted, need new agents/distributors around the world or just need more visitors to your website, then advertise in our classified pages and your advertisement will be seen by over **17,500* highway professionals worldwide.**

You can have any size advertisement from one panel (1/10th page) to a full page. All you have to do is provide us with either a brochure photo or electronic image, together with up to 50 words of text (per panel), a copy of your logo (which can also be sent to us electronically) and we will create your 4-colour panel advert – at no extra charge.

BE SEEN BY
**OVER
17,500***
HIGHWAY
PROFESSIONALS
WORLDWIDE!

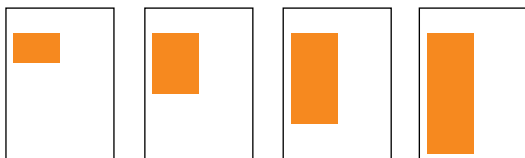


Don't miss our NEW series of key supplier company profiles and distributor- wanted features

Advertisement dimensions

All sizes are Depth x Width and are provided in millimetres and inches

Single:	Double:	Triple:	Quadruple:
45 x 90	92 x 90	140 x 90	191 x 90
1¾ x 3½	3⅝ x 3½	5½ x 3½	7½ x 3½



Classified advertising campaigns are invoiced in total at the beginning of the schedule. If you require individual invoices for each advertisement there will be a 15% administration charge added to the above rates.

*Source: June 2016 BPA Worldwide Brand Report. For further information see www.bpaww.com

Technical Information

We are here to help. If you require any technical assistance for supplying artwork for any of our publications, please don't hesitate to contact our Production Manager Nick Bond on +44 1322 612066 or email production@ropl.com

Print advert specifications

PDF files MUST be created to these specifications:

- Composite CMYK PDF as single pages - V1.3 PDF/X-1a:2001
- They must contain a Trim Box set to the trim size of the publication
- All fonts must be embedded
- Combined ink density should not exceed 300%

- Double page adverts use a gutter of 25.4mm down the centre of the advert. It is left to the designers' discretion if you encroach into this zone with text, as it may not be visible.

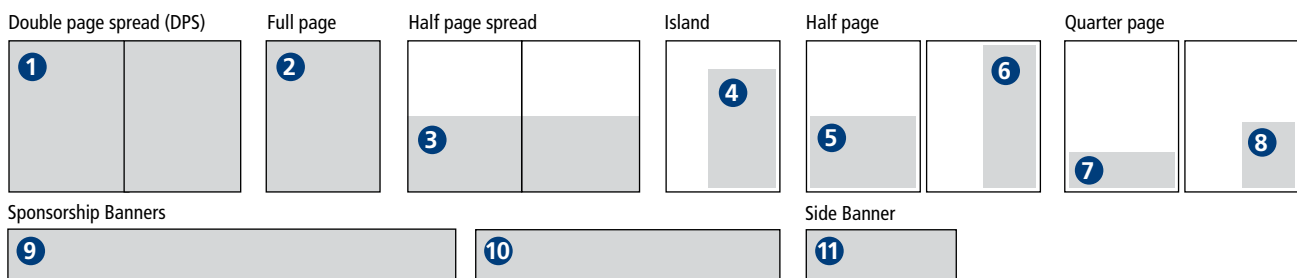
Please visit: www.pass4press.com for exact specifications and detailed information on how to create compliant PDF files.

Supplying Files

Please send all advertising artwork by email to: production@ropl.com. We can accept files up to 30MB. Files over 30MB - can be sent through www.yousendit.com

We make every effort to accurately publish advertisements, however if a proof is not supplied or you are unable to adhere to the PDF specifications we cannot accept responsibility for any errors or omissions that may result.

All sizes are Depth x Width and are provided in millimetres and inches



OPTION	DESCRIPTION	FILE FORMAT	AD DIMENSIONS MM (depth x width)	AD DIMENSIONS INCHES (depth x width)
Print (Magazines, Supplements and Previews)				
1	Double page spread (DPS)	V1.3 PDF/X-1a:2001	Double page spread (DPS) adverts should be supplied as two separate full page PDFs	
2	Full page	V1.3 PDF/X-1a:2001	Bleed: 305 x 218 Trim: 297 x 210 Type Area: 256 x 184	Bleed: 12 x 8½ Trim: 11¾ x 8¼ Type Area: 10 x 7¼
3	Half page spread	V1.3 PDF/X-1a:2001	Bleed: 145 x 436 Trim: 137 x 420 Type Area: 110 x 395	Bleed: 5¾ x 17¼ Trim: 5½ x 16½ Type Area: 4½ x 15½
4	Island	V1.3 PDF/X-1a:2001	Trim: 193 x 118	Trim: 7½ x 4¾
5	Half page (Horizontal)	V1.3 PDF/X-1a:2001	Trim: 124 x 184	Trim: 5 x 7¼
6	Half page (Vertical)	V1.3 PDF/X-1a:2001	Trim: 256 x 92	Trim: 10 x 3½
7	Quarter page (Horizontal)	V1.3 PDF/X-1a:2001	Trim: 60 x 184	Trim: 2¼ x 7¼
8	Quarter page (Vertical)	V1.3 PDF/X-1a:2001	Trim: 124 x 92	Trim: 5 x 3½
WEB BANNERS				
9	Sponsorship banner	Jpeg / Gif / Flash*	925 x 100 pixels	n/a
10	Sponsorship banner	Jpeg / Gif / Flash*	610 x 95 pixels	n/a
11	Side banner	Jpeg / Gif / Flash*	295 x 110 pixels	n/a
LOGOS				
	Standard logo	Jpeg / Vector ai or eps	High resolution Jpeg (300dpi)	n/a
	Platinum Sponsor logo	Jpeg / Vector ai or eps	300dpi with a minimum file size of 1mb	or ai / eps vector artwork

*Flash files may not display on some mobile devices

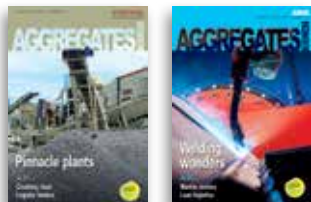
Nick Bond

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Also from Route One Publishing

Did you know that Route One Publishing also offers the following magazines and online resources?

AGGREGATES BUSINESS MAGAZINE (EUROPE & INTERNATIONAL EDITIONS)



*BPA Statement June 2016.
** Publisher's own data.

Issues: **6 times per year** (EACH EDITION)
Qualified circulation: **9,553*** (EUROPE)
Total circulation: **9,238**** (INTERNATIONAL)
Readership: **Quarry owners and managers across 42 European countries** (EUROPE EDITION), and across the **fastest growing regions of Asia, Africa and the Middle East** (INTERNATIONAL EDITION)

LATIN AMERICA'S LEADING SPANISH-SPEAKING CONSTRUCTION, ROAD INFRASTRUCTURE BUSINESS AND MINING MAGAZINES



Construcción Pan-Americana



Carreteras Pan-Americanas



Minería Pan-Americana



CONSTRUCTIONTV.TV TUNE IN TO CONSTRUCTION VIDEOS



Website: www.constructiontv.tv (YouTube)

ConstructionTV.TV is dedicated to broadcasting first-class coverage of the world's leading construction events and the latest industry trends. Combining short, high quality programmes with the latest in digital delivery, ConstructionTV.TV is optimised for mobile devices and can be accessed anywhere, anytime. Individually themed channels provide specific industry information to construction professionals needing to stay ahead in their field of expertise. With expert opinion from only the most experienced editors, ConstructionTV.TV delivers the most reliable and relevant information to the construction industry.

- Award-winning camera work
- Best construction video at bauma 2013
- bauma 2016 videos received over 33,500* views after 4 months

*Source: YouTube Channel ConstructionTV.TV.



ITS INTERNATIONAL



Issues: **6 times per year**
Total circulation: **22,407***
Readership: **Transportation professionals worldwide working within the ITS sector**

Supporting the ITS industry for 22 years

ITS International has established itself as the widest circulating, most requested and best read magazine in the sector. **

*BPA Statement June 2016.

**Results from research carried out at Intertraffic Amsterdam 2016.

Route One Publishing guarantees high quality editorial content for our high-calibre magazine readers and website visitors.

AGGREGATERESEARCH.COM THE LEADING VOICE FOR THE GLOBAL AGGREGATES INDUSTRY

Website: www.aggregateresearch.com

45,000+ SESSIONS PER MONTH

Pulling news from hundreds of sources around the world AggregateResearch.com provides news updated every weekday including: aggregates, concrete, asphalt, cement, plant, environment, news by region, jobs, aggregates events and more. 9,000 registered members receive news alerts for the categories of their choice.

- Free Registration
- Latest aggregates news
- A useful Q&A - ask your aggregate question
- Aggregates email alerts
- 75%+ of traffic from USA and Canada
- NEW aggregates events section
- NEW improved, responsive website

17 YEARS ONLINE



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